

# 20 Financial Benefits of Continuous Controls Monitoring

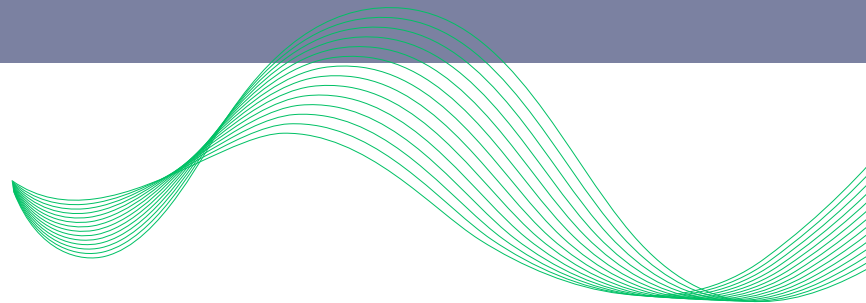
Unlock Measurable Value Across Every Aspect of Your Business with Pathlock CCM



Many organizations realize that the business impacts of cybersecurity are changing. As risks are around every corner and regulatory scrutiny intensifies, organizations are seeking innovative solutions to fortify their financial foundations. Pathlock Continuous Controls Monitoring (CCM) emerges as a game-changer, not merely a compliance tool but a strategic enabler of financial resilience and growth.

Far beyond a checkbox exercise, Pathlock CCM empowers organizations to proactively identify and mitigate risks, optimize operations, and enhance decision-making. The financial benefits are both profound and measurable, touching every aspect of the business from fraud prevention to investor confidence. Delve into the following list to discover how CCM can transform your financial landscape, one control at a time. Each benefit comes with a clear measurement strategy, allowing you to quantify the impact of CCM on your bottom line and make a compelling case for its adoption.

## Financial Benefits of CCM and Measurement



### 1 — Reduced Fraud Losses

**Measurement:** Compare fraud loss amounts pre- and post-CCM implementation. Track the decrease in the frequency and severity of fraud incidents detected.

### 2 — Lower Audit Costs

**Measurement:** Calculate the reduction in external audit fees due to increased confidence in internal controls through CCM. Also, the decrease in internal audit hours spent on manual testing should be tracked.

### 3 — Improved Operational Efficiency

**Measurement:** Measure the decrease in time spent on manual control testing and reconciliation activities. Track the increase in the number of processes automated through CCM.

### 4 — Faster Issue Detection and Remediation

**Measurement:** Calculate the reduction in the time it takes to detect and remediate control deficiencies. Track the decrease in the financial impact of control failures due to quicker response.

- 5 — Reduced Compliance Fines and Penalties**  
**Measurement:** Compare the number and amount of regulatory fines and penalties incurred before and after CCM implementation.
- 6 — Optimized Resource Allocation**  
**Measurement:** Track the reduction in staff hours spent on manual control monitoring tasks. Measure the increase in time available for value-added activities like analysis and strategic planning.
- 7 — Increased Revenue from Improved Controls**  
**Measurement:** Calculate the increase in revenue generated due to more efficient and effective processes enabled by stronger controls through CCM.
- 8 — Lower Insurance Premiums**  
**Measurement:** Assess the reduction in insurance premiums for areas like cyber liability or errors and omissions coverage, as a result of demonstrating stronger risk management through CCM.
- 9 — Stronger Vendor Management**  
**Measurement:** Track the reduction in financial losses due to vendor non-compliance or underperformance, thanks to proactive monitoring enabled by CCM.
- 10 — Enhanced Investor Confidence**  
**Measurement:** Monitor stock price performance and analyst ratings following the announcement of CCM implementation as a proxy for increased investor confidence in the company's risk management.
- 11 — Lower Cost of Capital**  
**Measurement:** Analyze changes in the company's credit rating or borrowing costs following the adoption of CCM as an indicator of reduced perceived risk by lenders.
- 12 — Decreased Operational Risk**  
**Measurement:** Track the reduction in financial losses caused by operational errors or failures, made possible through the early detection and prevention capabilities of CCM.
- 13 — Improved Decision-Making**  
**Measurement:** Monitor the increase in the accuracy and timeliness of financial reporting, leading to better-informed decision-making by management.
- 14 — Increased Competitive Advantage**  
**Measurement:** Assess the company's ability to win new business or secure better terms with existing customers due to a reputation for strong risk management, supported by CCM.
- 15 — Reduced Cost of Errors**  
**Measurement:** Calculate the decrease in financial losses due to errors in financial transactions, inventory management, or other business processes caught and corrected through CCM.
- 16 — Improved Cybersecurity**  
**Measurement:** Assess the reduction in financial losses due to cyberattacks or data breaches, made possible by the real-time monitoring and threat detection capabilities of CCM.
- 17 — Enhanced Data Integrity**  
**Measurement:** Monitor the reduction in the number of data inconsistencies or inaccuracies that could lead to financial misstatements or regulatory non-compliance.

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## Increased Customer Satisfaction

**Measurement:** Track improvements in customer satisfaction ratings or Net Promoter Scores (NPS) related to the accuracy and timeliness of transactions, facilitated by strong controls through CCM.

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## Lower Legal and Litigation Costs

**Measurement:** Compare legal and litigation expenses incurred before and after CCM implementation due to reduced disputes or regulatory actions.

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## Improved Brand Reputation

**Measurement:** Analyze media coverage and social media sentiment related to the company's risk management practices, as an indicator of a stronger brand reputation due to CCM.

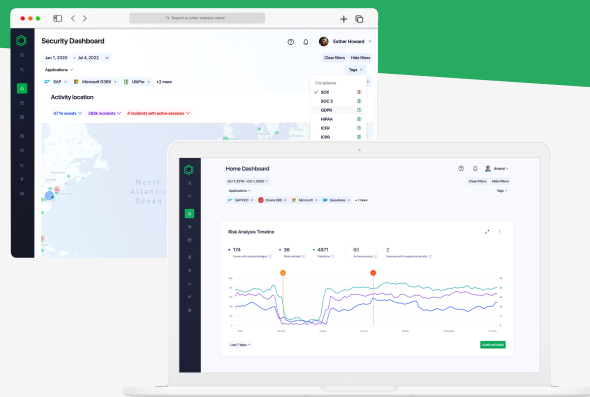
Embracing Pathlock Continuous Controls Monitoring is not just about mitigating risks; it's about unlocking a new era of financial performance and strategic advantage. By weaving CCM into the fabric of your organization, you empower your teams with real-time insights, proactive risk management, and a relentless pursuit of operational excellence. The financial benefits are undeniable, spanning from immediate cost savings to long-term value creation.

As you begin your CCM journey, remember that the true power lies in measurement. By meticulously tracking the metrics outlined above, you can quantify the transformative impact of CCM, showcase its ROI to stakeholders, and continually refine your approach to achieve even greater heights of financial success. Continuous Controls Monitoring is not a destination but a continuous journey of improvement, where every control strengthened, every risk mitigated, and every efficiency gained propels your organization towards a future of unparalleled financial resilience and growth.

### About pathlock

Pathlock Cloud protects leading ERP systems and enterprise business applications and the critical transactions they power. Our Application Access Governance product helps companies enforce GRC controls and take action to prevent loss. Enterprises can manage all aspects of application governance in a single platform, including access risk analysis, user provisioning and temporary elevation, ongoing user access reviews, and audit preparation.

For more information, visit [www.pathlock.com](http://www.pathlock.com) » or **get in touch** » with us for a demo.



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